PHILIP MORRIS USA INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, NY 10017-5592

TO: Basic Team **DATE:** August 18, 1995

FROM: D. Murphy

SUBJECT: **FULFILLMENT TRENDS as of 8/16/95**

Attached are weekly and cumulative trend charts for Basic BB items.

The can cooler and all athletic clothes items continue **to exceed** the forecast.

The Zippo lighter and Timex watch program trends look good.

cc: Basic Purchasing
A. Sinha
N. Nicholes

LS —
GB —
JM —

FYI. A good re-cap by Dan!.
-Arun

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Source: https://www.industrydocuments.ucsf.edu/docs/shby0004